

Wednesday, April 1, 2020 By: Linda Lindner

Virtual tours now available at Long Branch oceanfront condo community



365 Ocean exterior, Long Branch. - MARK BUILT HOMES

Long Branch's collection of 57 oceanfront condominium residences, <u>365 Ocean</u>, said Wednesday it implemented a number of new policies and procedures to enhance the safety of the community's residents, staff and prospective homebuyers, and ease some concerns about COVID-19.

The sales office is now open by appointment only, according to developer <u>Mark Built Homes.</u> The sales team is also <u>offering virtual tours</u> that will allow prospective buyers to video chat with them and virtually walk through available residences, model homes and amenity spaces.

CB New Homes, the exclusive marketing and sales agent, spent the last week improving its digital capability. Staff members have taken hundreds of new photos and videos of the community, including walk-throughs of many of the available units.



365 Ocean also performed a commercial fogging/professional deep cleaning of all surfaces in the building, and these will take place weekly; additional cleanings now take place throughout the day with all high-touch points and surfaces disinfected hourly, as are stairwell handrails; concierge and janitorial staff now wear gloves during all shifts; packages are sprayed with disinfectant once they are received by the concierge; and all elevators have been restricted for the use of one individual at a time.

Homes in the seven-story building are currently priced from the low \$900s to more than \$2.7 million. The spaces offer up to 2,411 square feet of living space, dramatic ocean views and private outdoor space. Most homes feature two-bedroom layouts and an open floorplan, although select three-bedroom homes are available. Two assigned indoor parking places are included with each residence.

